

Sally Said El Deeb



Assistant Professor in Architectural Engineering &
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Professional profile

Accomplished Architectural Engineer and Lecturer with a proven track record in leading architectural, urban and environmental teams to develop innovative solutions for urban and environmental problems on different scales.

With extensive technical cross platform and in-depth architectural, educational and teaching experience. I confidently work with other teams to develop complex design project considering urban planning and environmental design.

Core skills

- Design Expertise
- Urban planning Expertise
- Environmental Design Expertise
- Energy Efficiency
- Electricity Reduction Expertise
- Leadership and mentoring
- Autocad/ 3D max/ Design builder software tools
- Master Degree in Sustainable Urban planning
- Doctor of Philosophy in Architectural Engineering & Environmental Design

Career summary

2007 – 2022: Architectural Engineering & Environmental Design Department, College of Engineering, Arab Academy For Science & Technology & Maritime Transport

Key Responsibilities: Lecturer, ISO coordinator, RIBA coordinator, Students training supervisor

2013 - 2022: Owner & Head of Engineering department, DEEB Mall, Alexandria

Key Responsibilities: Consultant Engineer for the follow up and maintenance of DEEB MALL

2015 – 2017: Head of marketing and advertising department, DEEB Mall, Alexandria

Key Responsibilities: Design of advertisements on digital screens, managing and directing advertisement plans

Education

Primary education: Alexandria Language School

High school Education: IGCSE, Arab Academy For Science & Technology & Maritime Transport

University Education: Architectural Engineering & Environmental Design Department, College of Engineering, Arab Academy For Science & Technology & Maritime Transport.

Graduated: 2007 Excellent with Honor

Masters Degree: Master of Science in Architectural Engineering & Environmental Design.

Title: Sustainable Development in Waterfront Communities

Case study: ABU-QIR, Alexandria

Accomplished: 2012

PhD Degree: Doctor of Philosophy in Architectural Engineering

Title : A Review of the Egyptian Energy Conservation Code, The Case of Envelope Air Tightness in Commercial Buildings

Accomplished : 2017

Publications

Ahmed B.ElSeragy, Sally S.Eldeeb, Yousra T.M.Elmaghraby, Performance of Thermal Insulation Materials on Historical Envelopes, BRAU5, Italy,2021

Sally ElDeeb, Tarek Farghaly, Bakr Gomaa, Assessment of Envelope Requirements in the Egyptian Energy Conservation Code, Advanced Building Skins Conference, Bern, Switzerland, 2017

ElDeeb, Sally, Environmental Performance Of Construction Materials – An Appraisal Of Sustainability Assessment Rating Systems, International Conference on Architecture, Civil, Urban and Environmental Engineering (ICACUEE 2013), WASET 2013, World Academy of Science, Engineering and Technology

Sally El.Deeb, Rania AbelGalil, Alaa Sarhan, A Sustainability Assessment Framework For Waterfront Communities, Global Climate Change, Biodiversity and Sustainability GCCBS conference, 2013

Projects

First Prize Winner in Alamein Visual Identity Competition, 2022

Adaptive Reuse Project for the Upgrade of Heritage Buildings in Alexandria, 2022

Hop on Hop Off Touristic Bus (Urban Transportation Mobility Project) in Cairo,2022

Touristic bus route Design for Luxor and Aswan, 2021

Design Project (Air Bnb Hostel), Cairo, 2021

Transportation mobility Project (Hop on Hop off) in Alexandria, 2020

Design project (Appartment Building) in Fifth settlement Cairo, 2020

Sustainable Urban Development of Abu Qir infrastructure (street network), 2019

Design project (Villa) in Fifth settlement Cairo, 2018

Urban Development of Eldereesa Area, and Ezbet ElMatar slum area, 2018

RIBA Presidential Medals sustainable Projeccts, Delegate by an adaptive reuse Project (Mahatet Misr Train Station Adaptive Reuse), 2017